

# SEA VIEW

Est. 1931

## Golf Club Inc.

COTTESLOE, WESTERN AUSTRALIA

### 2015 CLUB CONTACTS

#### **President**

*Jim Green*

T: 0439 331 623

E: greens52@westnet.com.au

#### **Vice President**

*Bill Cox*

T: 9385 4294

E: billc@execom.com.au

#### **Captain**

*Tony Beers*

T: 0413 444 180

E: tony@hysport.net.au

#### **Men's Vice Captain**

*Ib Cameron*

T: 0467 745 650

E: ib.cameron@downergroup.com

#### **Women's Captain**

*Marion Gathercole*

T: 0421 954 550

#### **Treasurer**

*Tim Horgan*

T: 0457 770 262

E: tbhorgan@me.com

#### **Course Chair**

*Geoff Cullen*

T: 0422 481 134

E: geoffc@conservation.wa.gov.au

#### **Board Member**

*David Rogers*

T: 0447 885 001

E: david.rogers@uwa.edu.au

#### **Chief Executive Officer**

*Simon Maynard*

T: 0424 337 699

E: manager@seaviewgolfclub.com.au

## 'THE VIEWS'

The Official Newsletter of Sea View Golf Club.



### What's in this Issue?

A note from the President

Updates from the:

Course

House

Membership & Marketing

Golf

Ladies'

Notes for the Diary

## *Note from the President*

This issue of our newsletter is the beginning of a concerted effort to communicate regularly and clearly with our members. We plan to issue the newsletter in the first week of each month via email (with hard copies available in the clubhouse for those without email). You will see regular contributions from the various Board Committees and an occasional tip from our professional. We plan to use our website to further improve communication. It has a members section which will be further developed to retain competition results and past newsletters and eventually a provision for online bookings. The password for access to this section of the website is the first five digits of your Golfink number (i.e. 60117).

Our Strategic Plan is ensuring a coordinated approach to our operations with each committee of the Board attending to the aspects that relate to their responsibilities. All committees are aware of the overall direction of the club which augers for a positive future. However, our financial status continues to challenge us. In the immediate future, our low membership base means we may struggle to fund new initiatives or major repairs. Concrete cancer in the clubhouse building and a resurfacing of the carpark in 2014 had a major impact on club finances, despite the Board's success in achieving cost sharing with the Cottesloe Council on these two projects. Ultimately, I believe we must find sources of funding beyond membership fees and levies. Sponsorship and fundraising drives seem to be the obvious sources, but the Board is keen to hear suggestions from members regarding improved financial viability.

Despite financial challenges, we have a great club. Let's keep our head down when putting and our head up when looking to our positive future.

Regards

Jim Green

President

# Course Update

## Jack's leaving

It is with regret that I have to inform members that Jack is leaving us and heading back to the UK. Both Jack and Matt held the course together during a period where we had no superintendent. Jack has been a terrific servant of the club. He's enthusiastic, knowledgeable, hard-working and has massive pipes thanks to thousands of hours bench-pressing at the Cottesloe Gym. We wish the best of luck to Jack in the future and we'll be arranging an appropriate farewell. If you see Jack about the course please don't hesitate to thank him for his excellent work on the course. As such we have advertised for a greens keeper and are awaiting applications.

## Paul's joining

It was decided at a recent Board meeting to engage the members more by having a member (other than a Board member) represented on each of the sub committees. I have approached Paul Edmondson who has kindly agreed to sit on the Course Committee. Paul is an excellent single figure golfer who has been a long time pennants player and captain of the side. He has been a member of Seaview for more than 20 years and has great course knowledge. Paul will be included in all meetings and correspondence in relation to the course.

## Rakes in bunker policy

Our Course Superintendent Brittney Goldsworthy has advised that a 'rakes in bunker' policy would save valuable time mowing as they do not need to be moved each time. This is important as there is likely to be a gap between Jack leaving and filling the vacancy leaving the course short staffed. A rakes policy will be written up and distributed via email and a hard copy pinned up on the board.

# Course Update cont.

## Path removal and rehabilitation

The paths on the course are in poor condition. They are overgrown, subject to erosion, unattractive and are extremely time consuming to maintain. I have also been informed by some members that they are a safety concern given the uneven surface. The Board has approved the removal and repair of paths back to grass. Brittney will coordinate this progressively according to work priorities. It should have little to no impact on play.

## Course Committee gripe about pitch marks and buggy's

There is still plenty of pitch marks left unrepaired on greens. There are also quite a few 'brown' circles indicating where pitch marks have been incorrectly repaired. All members have a responsibility to look after the greens through correct technique and diligence. If you notice a fellow member repairing incorrectly please politely demonstrate the correct technique. Also please be aware no buggy's are allowed on or walked across the greens.

## Volunteers

I'd like to thank Chris Bennett and his squadron for their continuing hard work around the course. This has seen tidying out on the right hand side of the 5<sup>th</sup> and removal of dead turf and covering with sand on the 2nd green under direction of Brittney. Chris and the Squadron will continue to work on the course based on Brittney's priorities and supervision. A big thankyou is also extended to Ian Harrison and Guy Dowling for their help in the shed clean up.

Geoff Cullen

Chair – Course Committee

# House Update

Hi All!

This area of our beloved newsletter will be all about the club house happenings. This is the place to look for any information about the kitchen, bar and functions.

## *The Links Grill*

We have received an overwhelming amount of positive feedback about the food being produced from the kitchen since taking it "in-house" about a month ago. Rod (our chef) has been trying his best to cater to all of the Club Groups.

However, for the time being, we are limited to the number hours the kitchen can open. We are adapting to the needs of the members and are staying open later than originally planned on Wednesday and Saturday evenings. Unfortunately it means that we will be calling a halt to breakfasts on Wednesday mornings with Food & Coffee now being available from 10am from the Club House.

If you want to bring in a group of friends for dinner, be confident in knowing you will receive excellent food and service. If you haven't made a booking, don't stress just come on in. On Wednesday nights we will take orders up to 7pm and Saturdays night up to 8.30pm. If you would like to take food home please just let us know at the bar. Take home menus are also available.

Make sure you check out our specials board. Try our new house made pizzas available Friday and Saturday nights for only \$12!

## *Bar Changes*

As you know we have been making some small changes to make the Club House more comfortable for its members. We are also currently working on our wine menu. The Board and a few select members attended a wine tasting evening last week to sample some wines we will be considering with the aim of creating a more rounded wine menu for all members to enjoy soon.

# House Update cont.

## Functions

Sea View Golf Club has been working hard to get more outside business in to use our facilities. We are fully aware that on occasions this may inconvenience members but we will do our utmost to make this inconvenience as minimal as possible. When the Clubhouse is booked for a function we will always try to find an alternative area for you to use. This additional business is vital to the future of the golf club and will go a long way in subsidising your membership fees each year.

Did you know that if you as a club member book a private function with us you receive **25% off the room hire?**

Talk to me (Teena) about your functions needs today.

## Mexican Fiesta Night Fun

Thanks to everyone that came along to the Mexican Fiesta night on the 11<sup>th</sup> April. This was our official opening for The Links Grill. It was a great night of good food by Rod our new chef and entertainment by Gus. We hope to have a club function every month.



If you have a suggestion for our next club function in June please let in the office know!



# Membership & Marketing Update

The golf club's Strategic Plan identified the need for a Marketing focus within the Club, leading to the formation of a combined Marketing and Membership Committee to be chaired by Bill Cox.

A committee comprising Bill Cox, Simon Maynard, Kerry Strzina, David Rogers and Teena Liddle was formed and met in April at which time we reviewed the various initiatives undertaken over the past 12 months with a view to building a plan of attack for the coming year.

The first step was to develop a Marketing Plan and we have now produced a Draft Plan which will be "work shopped" by the committee on Friday 8<sup>th</sup> May and then knocked into shape ready for presentation at the May Board meeting.

The objective of the Marketing Plan is to:

- Grow Membership
- Increase Green Fee revenue
- Increase Bar and Food revenue
- Increase Functions revenue
- Attract increased Sponsorship

We also aim to attract and involve the wider community in club activities.

The M&M committee is looking forward to the challenge.

All ideas and help from the Members will be gratefully received. Please direct to [billc@execom.com.au](mailto:billc@execom.com.au).

Bill Cox

Membership & Marketing Chair

# Golf Update

## Slow Play

Slow play is steadily becoming more of an issue both at SVGC and worldwide. The R&A has recently conducted a world wide survey on slow play and the results of that survey can be found at <http://www.golf.org.au/paceofplayreport>

There are a number of ways in which speed of play can be increased:

- Keep up with the group in front
- Mark your card whilst others are teeing off—not on the green
- Be ready to play
- Play when ready rather than furthest from the hole or even on the tee
- Pick up when out of the hole (stableford)
- If you are more than a hole behind, let the group behind through
- Play a provisional ball if you are not sure where your ball finished
- Let the group behind through whilst searching for a ball
- Let 2 & 3 balls pass through 4 balls
- If the group in front are not out of range for the longer hitters, allow the shorter hitters to tee off first

The Captain's committee will be looking into a few ways to speed up play at SVGC and will report this in a future Newsletter.

Regards

Tony Beers

Captain

## Ladies' Update

A warm welcome to girls who have joined us so far this year. Rae Leach, Shelley Hopkinson, Judy McNeil, Oe Cooper, Dottie Kitto and Di Hintz who have upgraded from 9 to 18 hole membership. We look forward to great golf and good times.

PLEASE NOTE: Starting time will change to **8.30 am from 2 June**. for the three months of winter

### Northern Suburbs Pennant Season

Well done to the girls. A great win for the last game with the result of 5/1 against Lake Karrinyup..

After recording three wins, three losses and a halved match Sea view came equal 3rd with Royal Fremantle behind winners WAGC and Runners Up Nedlands. Players and Caddies are to be congratulated on a great effort during the season. Special thanks to Pennant Captain Kerry Strzina who was assisted by Bette Rees-Oakes. Please return Pennant shirts to Kerry.

Malden Knockout Match Play competition starts on Tuesday, 12 May 2015.

2015 Club Medal winners first the first three medal rounds:

- 1 Mary Ruth Squire
- 2 Cheryl Gregory
- 3 Sarah Wells.

### MAHJONG

1.30 pm on Tuesday afternoons.

Contact Joss Edmonds - phone 9383 4760

### SOCIAL BRIDGE

Tuesday afternoon at 1.00 pm.

### CARDS

In addition to Bridge on a Tuesday afternoon a group of ladies is also playing cards on Thursday

## *Notes for the Diary*

- **Sunday 10th May— Mother's Day. Bookings for lunch are still available. Please contact Teena ([functions@seaviewgolfclub.com.au](mailto:functions@seaviewgolfclub.com.au)) to secure your place.**
- **Thursday 14th May—9 Hokers Invitational at Mosman Park Golf Course. Please contact Mosman Park Golf Club direct to arrange your tee time—9384 6312 or [manager@mosmanparkgolfclub.com.au](mailto:manager@mosmanparkgolfclub.com.au).**
- **Friday 22nd May—Pro-Am. The course will be closed all day. If you're not playing why not come down to see some of WA's best players?**
- **Saturday 30th May—due to a very large private party, the Clubhouse will be closed from 4.00pm. The BBQ area will be available for members to use and will be serviced by the bar staff.**
- **Saturday 6th June—Sea View Cup. The course will be closed for this event which has been kindly sponsored by Will Galvin.**